

WORKDRUGFREE OREGON

An Oregon Business Plan Initiative

2007-2008 Goals & Action Steps

1. Educate and mobilize the business community to combat substance abuse through a business-to-business awareness and education campaign

- Action Step 1: Develop a new Workdrugfree Oregon (WDFO) website to feature pilot site activities, success stories, news articles, progress toward goals
- Action Step 2: Seek funding to enhance the new website with a password-protected chat environment, materials clearinghouse, and quarterly E-newsletter
- Action Step 3: Recruit 5 new pilot sites in rural, coastal and Eastern Oregon
- Action Step 4: Seek funding for a 2nd statewide employer survey to measure progress and identify barriers and benefits of drugfree workplaces
- Action Step 5: Continue to support the training and education activities of the pilot sites and develop additional incentives for drugfree workplaces.

2. Raise legislator awareness of the impact of drugs on workplace safety and productivity

- Action Step 1: Name a WDFO liaison to DFW Legislative Work Group who will coordinate with Chamber legislative committees and staff
- Action Step 2: Host a 2nd legislator forum to raise awareness of legislative proposals and progress of Initiative

3. Prioritize substance abuse prevention in Oregon's public workforce system

- Action Step 1: Name a WDFO liaison to WorkSource Oregon Substance Abuse Prevention Project
- Action Step 2: Support work of WorkSource Oregon project with employer speakers and resources

4. Elevate importance of student preparation for the drugfree workplace.

- Action Step 1: Name two WDFO liaisons to Oregon Dept. of Education Essential Skills Task Force on new high school diploma requirements
- Action Step 2: Continue to coordinate employer classroom presentations on *Increasing Student Understanding of Drugs in the Workplace* in collaboration with WDFO pilot sites.